

TEXAS
ORGANIZATION
OF RURAL &
COMMUNITY
HOSPITALS

TORCH
MANAGEMENT
SERVICES, INC.

On Display:

LoneStart Wellness

Rees Associates



Members which have completed the TMSI endorsement process



Vendors which hold a corporate membership with TORCH

Please refer to your membership directory for more information about these and other TORCH vendors.

MARKETPLACE is a publication of TORCH and TMSI. Please direct inquiries to David Pearson at 1-800-32-TORCH. www.torchnet.org Email: torch@torchnet.org



NEW TMSI PRESIDENT APPOINTED

Vicki A. Pascasio, FACHE, joined TORCH Management Services, Inc. (TMSI) as President/CEO on May 1, 2009. Vicki comes to TMSI with over 30 years experience in the health care field. She was previously a Senior Vice President of THA and President/CEO of HealthShare, serving THA for over 15 years. Until that time, she served as Regional Vice President for SupportHealth and Shared Services for Southern Hospitals, and her experience includes more than 13 years with Sumner Memorial Regional Healthcare Systems and she is also experienced in long-term care facilities with a license in nursing home administration.

Vicki is a Past President of the National Health Care Materials Management Association and is involved in several other organizations. She is a Fellow of the American College of Healthcare Executives. Her education includes a bachelor's degree from Cumberland University and a master's degree from the University of Cincinnati in health care planning and administration.

“As a company that provides services, TMSI will benefit enormously from Vicki's extensive experience,” said **David Pearson, FACHE, TORCH President/CEO.** “Her knowledge of the health care industry is also a tremendous asset. At TMSI, we are always striving to be more responsive to our hospitals, and that is one of her strong suits.”

Vicki is enthusiastic about the benefits that associations provide to their members and is extremely excited about working with TORCH. She is married to Robert A. Pascasio, FACHE, who is Administrator/CEO for CCPHD#1. Vicki and Bob are the proud parents of Andrea “who will one day support us in our retirement when she becomes a famous actress.”

Key services provided by TMSI include:

- ◆ Financial Services
- ◆ Interim Hospital Management
- ◆ Board Education
- ◆ Consulting Services
- ◆ Needs Assessment
- ◆ Strategic Planning
- ◆ Benchmarking
- ◆ Vendor Endorsement Program

Vicki can be reached at 512-750-4128 or you can email her at Vicki.pascasio@torchnet.org. She would like to hear from you.

TORCH: “Big Enough to Help . . . Small Enough to Care”

Facing up to Our Real Wellness Challenge

Jay Seifert, LoneStart Wellness



Recent figures show that chronic diseases such as diabetes, heart disease and cancer, are responsible for seven out of 10 deaths and 75 percent of the \$2.2 trillion spent on health care in the United States each year. More than 130 million Americans today have a chronic disease, many of which could either be effectively prevented or minimized by making better nutritional choices, becoming more physically active and smoking cessation.

The health consequences of overweight, obesity and physical inactivity present challenges to all individuals and organizations by increasing overall health care costs and by making health coverage less affordable. This is particularly evident when we calculate the impact of obesity on the direct and indirect costs of mostly preventable and expensive to treat chronic conditions.

While health care reform is high on the Obama administration agenda, and we hear a lot about ways to make coverage fair and affordable, if we don't first tackle the true cost driver in the health care system, chronic disease, we won't get very far in reducing health care costs.

The good news is that we find most of us will make modest-but-meaningful changes in our vital wellness behaviors that can significantly reduce our risk for preventable chronic disease—so long as we believe we have a realistic expectation of success.

During the 2009 TORCH Annual Conference, Dave Pearson, President / CEO, issued a call for your organizations to compete in the 2009 TORCH / LoneStart Wellness Challenge. Call us at 512-894-3440, or email us at information@lonestartnow.com to find out how we can all begin to address and alleviate what chronic disease is costing each of us and our respective organizations.





100% LEED AP Officers at Rees Associates, Inc.

Continuing its ongoing commitment to leadership in sustainable design, **Rees Associates, Inc. (REEST™)**, an internationally recognized architecture, planning, and interior design firm, is proud to announce that 100% of its officers are now **LEED Accredited Professionals (LEED AP)**.



Leadership in Energy and Environmental Design (LEED) is a program established by the United States Green Building Council to encourage and recognize sustainability in the design and construction industry. The **LEED AP** designation is bestowed upon individuals in the industry who have demonstrated a mastery of sustainable design principles, methods, and implementation.

REES has employed sustainable design strategies since the firm was founded thirty-four years ago in Oklahoma City. Now an international firm with six offices in the Western Hemisphere, **REES'** commitment to "green" design was underscored by a challenge issued from President and CEO Dr. Frank Rees in 2008 to the firm's Vice Presidents.

Meeting that challenge, all Vice Presidents and the President of **REES** are now **LEED Accredited**. These officers include: Frank W. Rees, Jr., C. Leroy James, Ken Baker, Ralph Blackman, Jan Blackmon, Beverly Brandon, Melanie Compton, Rob W. Genter, Jerome W. Hovorka, Farooq Karim, Stephen Lawson, Kyle Lombardo, Ronald J. Luman, Kathy Potts, Jay Tullis, and William H. Yost.

"Beginning with a television station **REES** designed for Gene Autry that heated itself at 5 degrees Fahrenheit in 1980 with waste heat off the transmitter, our firm has been committed to green and sustainable design. I am very proud that **REES** is the only major architecture firm in the U.S. where all Vice President's as well as the Chief Executive Officer are **LEED Accredited**," said Dr. Frank Rees, AIA, **LEED AP**, President and Chief Executive Officer of **REES**.

For more information on **LEED** or **REES'** sustainable design efforts, visit www.usgbc.org and www.rees.com.

This issue of Marketplace has been emailed to all members.
You will now receive all TORCH newsletters electronically.

WELCOME
TO THE



where we deliver a basketful of information on products and services provided by TORCH corporate members.



**TORCH
Corporate
Members**

demonstrate their support of rural healthcare by their participation in TORCH and we are pleased to have them as partners in our organization. The listing of Corporate Members is in your TORCH Directory and new members are highlighted in the Frontline Newsletter in order to provide the contact information you need to learn more about their products and services.

Calendar of Events

Texas Hospital Home Health Association Education Conference

June 4 - 5, 2009

Doubletree Austin Hotel, Austin, Texas

Hospital Construction Workshop sponsored by Rees

June 18, 2009

Marriott Hotel Las Colinas, Texas

Critical Access Hospital Conference

June 24 - 25, 2009

Renaissance Austin Hotel, Austin, Texas

Northwest Texas Hospital Association Convention

July 15-17, 2009

MCM Elegante Hotel, Abilene, Texas

Texas Association of Rural Health Clinics Education Conference

July 28-30, 2009

AT&T Executive Conference Center, Austin, Texas

Swing Bed Seminar

September 10, 2009

Doubletree Hotel, Austin, Texas

HITCON

October 20 & 21, 2009

Hyatt on Town Lake, Austin, TX

TORCH Leadership and Management Institute

October 22 & 23, 2009

Hyatt on Town Lake, Austin, TX